

OVERVIEW



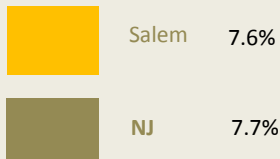
HISTORY

- 1694:** Salem County founded
- 1735:** Old Salem County Court House built, 2nd oldest courthouse in continuous use in the US
- 1738:** 1st successful glass factory in America opens in Salem County
- 1891:** The DuPont Company establishes a plant for the production of smokeless powder
- 1970-80s:** Hope Creek Nuclear Power Plant & Salem Nuclear Power Plant constructed. These plants produce about half the energy used in NJ

CURRENT POPULATION:

65,774

PROJECTED EMPLOYMENT GROWTH (2010-2020)



LARGEST MUNICIPALITIES 2011

- Pennsville Twp (13,232)
- Pittsgrove Twp (9,403)
- Carneys Point Twp (8,033)
- Penns Grove Borough (5,090)
- Salem*(5,165)

TAX INFORMATION

- Corporate Income Tax = 9%
- Personal Income = 8.97% (max)
- Sales Tax = 7%
- Property Tax = \$2,671 per capita (State avg.)
- Avg. Residential Property Tax Bill in County =\$4,770

*county seat

LABOR FORCE & EMPLOYMENT

CURRENT CIVILIAN
LABOR FORCE

30,400

TOTAL EMPLOYED

28,300

UNEMPLOYMENT
RATE

6.9%

6.9% NJ
6.3% US

PER CAPITA PERSONAL INCOME

\$27,941

\$36K NJ
\$28K US

MAJOR PRIVATE SECTOR EMPLOYERS

Company	Industry	Employment
PSE&G	Energy	1,000-2,499
E.I. DuPont	Chemicals	1,000-2,499
Mannington Mills Inc	Floor Coverings	500-999
Memorial Hospital Salem County	Gen Med/Surgical Hospital	500-999
Atlantic City Electric	Energy	250-499
R.E. Pierson Construction	Construction	250-499
McLane New Jersey	Logistics	250-499
Salem Community College	Community College	250-499
Anchor Glass Container Corp	Glass Containers	250-499
J.E. Berkowitz, LP	Insulating Glass	100-249
Cooper Crouse Hinds	Electronic Connectors	100-249
B&B Poultry	Food	100-249

LARGEST EMPLOYMENT SECTORS (TOP 5)

Rank	Sector	Salem	NJ	U.S.
1	Trade, Transportation, & Utilities	24%	20%	19%
2	Education & Healthcare Services	23%	23%	23%
3	Manufacturing	11%	9%	10%
4	Professional & Business Services	8%	13%	11%
5	Leisure & Hospitality	7%	8%	9%

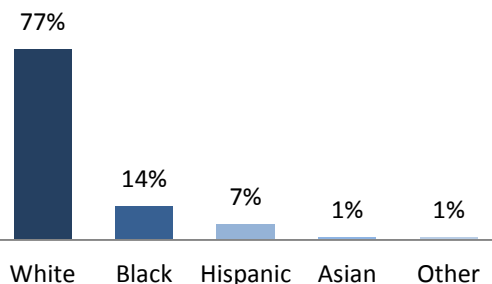
LARGEST OCCUPATIONS (TOP 5)

Rank	Occupation	Salem	NJ	U.S.
1	Office & Admin Support	14%	17%	16%
2	Transportation & Material Moving	10%	7%	7%
3	Education, Training & Library	8%	8%	6%
4	Install, Maintenance, & Repair	8%	4%	4%
5	Food Prep & Serving	7%	7%	9%

FASTEST GROWING EMPLOYMENT SECTORS – 2010-2020

Rank	Sector	New Employment
1	Education and Health Services	550
2	Trade, Transportation, and Utilities	450
3	Professional and Business Services	400
4	Leisure and Hospitality	100
5	Construction	50

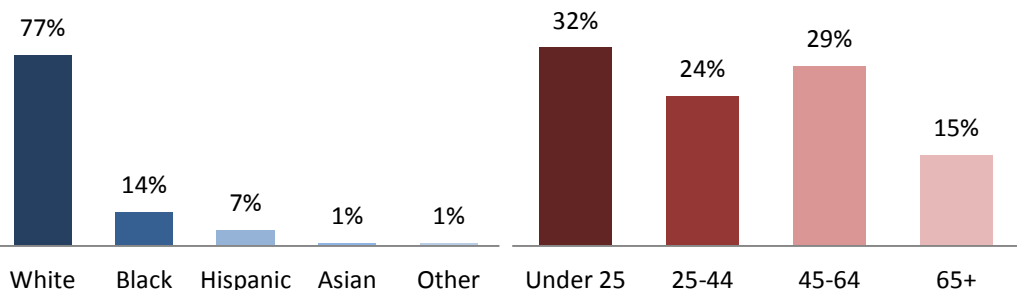
ETHNICITY/DIVERSITY



AGE

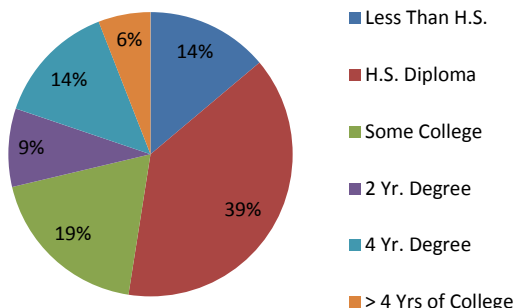
MEDIAN AGE

41



LABOR FORCE & EMPLOYMENT cont'd

EDUCATION ATTAINMENT



LARGEST SCHOOL DISTRICT

	Total Enrollment	Average Combined SAT score (US :1498)
Penns Grv-Carney'S Pt Reg	2312	1298
Pennsville	1847	1434
Pittsgrove Twp	1774	1448
Woodstown-Pilesgrove Reg	1629	1526
Salem City	1227	1321

INSTITUTE OF HIGHER EDUCATION

Institute	Type	ENROLLMENT	
		Under graduate	Graduate
Rowan (Gloucester)	4 Yr	10,408	1,378
Salem County CC	2 Yr	1,321	NA

VOCATIONAL SCHOOLS

Institute	Enrollment
Career and Technical High School	648

COST OF DOING BUSINESS

2012 AVG. WAGES

Occupation	Salem	NJ
Bus. & Fin. Operations	\$72,710	\$75,330
Construction & Extraction	\$48,180	\$56,480
Food Prep & Serving Related	\$21,820	\$23,340
Healthcare Practitioners	\$82,550	\$84,800
Install, Maint, & Repair	\$48,140	\$50,210
Office & Admin Support	\$36,710	\$37,400
Production	\$43,550	\$35,650
Protective Services	\$39,730	\$55,390
Sales & Related	\$38,520	\$43,810
Trnsp & Material Moving	\$34,620	\$33,230

KEY RESOURCES & CONTACTS

TRACYE MCDANIEL | PRESIDENT AND CHIEF EXECUTIVE OFFICER
 MICHAEL CHROBAK | CHIEF ECONOMIC DEVELOPMENT OFFICER

EconDev@choosenj.com

609-297-2200

www.ChooseNJ.com Highly educated, perfectly located.



TRANSPORTATION/MOBILITY

AVG COMMUTE TIME (MINS)

28 ^{30 NJ}
25 US

CARPOOL

8.5%

USE PUBLIC TRANSIT

1.6%

MILES OF PUBLIC ROADS (STATEWIDE)

38,000

MILEAGE TO NEAREST AIRPORTS

45 To Atlantic City Airport

18 To Philadelphia Int'l Airport

MILEAGE TO NEAREST PORT

31 To Camden Port

ACCESS TO CONSUMERS (MILLIONS)

130 Within a day's drive

AVAIL TRANSPORTATION SYSTEMS

4 Bus Routes

11 Commuter Rail Lines (statewide)

3 Light Rail Lines (statewide)

KEY ROADS

- NJ Turnpike
- Interstate 295
- Routes 40, 49

ABOUT ATLANTIC CITY INT'L AIRPORT

- Joint civil-military public airport
- 5,300-acre site
- 1.4 million passengers annually

ABOUT PHILADELPHIA INT'L AIRPORT

- 30.5 Million passengers (2013)
- Ranked 19th in US for passenger traffic

ABOUT PORT OF CAMDEN

- 4 Terminals
- 35 Tenants
- Specializes in handling break-bulk and container cargo
- Nation's leader in handling import wood products

UTILITIES

Type of Utility	Primary Utility Providers
Gas	South Jersey Gas
Electric	Conectiv
Water/Sewer	Varies by location

SOURCES: NJ Department of Labor & US Bureau of Labor Statistics; US Census Bureau, American Community Survey NJ Monthly Magazine; NJ State Department of Education, Board of Public Utilities; Tax Foundation; Infoplease.com; Travelmath; Hoovers; Institute for Energy Research; Data current as of September 2013