

OVERVIEW



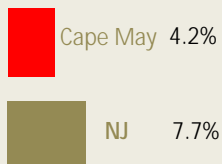
HISTORY

1620: Named Cape Mey, after Dutch captain, Cornelius Jacobsen Mey
1621: Spelling changed to Cape May
1692: Cape May County founded
1878: Reconstructed with Victorian era buildings after Cape May City nearly burned to the ground
1976: Cape May City declared a National Historic Landmark City

CURRENT POPULATION:

96,304

PROJECTED EMPLOYMENT GROWTH (2010-2020)



LARGEST MUNICIPALITIES

- § Lower Twp (22,571)
- § Middle Twp (18,877)
- Cape May Court House*
- § Upper Twp (12,247)
- § Ocean City (11,527)
- § Dennis Twp (6,407)

TAX INFORMATION

- § Corporate Income Tax = 9%
- § Personal Income = 8.97%(max)
- § Sales Tax = 7%
- § Property Tax = \$2,671 per capita (State avg.)
- § Average Residential Property Tax Bill in county = \$4,498

*county seat

LABOR FORCE & EMPLOYMENT

CURRENT CIVILIAN LABOR FORCE

52,500

TOTAL EMPLOYED

46,000

UNEMPLOYMENT RATE

12.4% 6.9% NJ
6.3% US

PER CAPITA PERSONAL INCOME

\$33,796 \$36K NJ
\$28K US

MAJOR PRIVATE SECTOR EMPLOYERS

Company	Industry	Employment
Cape Regional Med Ctr	Gen Med/Surgical Hospital	1,000-2,499
Atlantic Cape Community College	Education	250-499
Atlantic Pier Amusements, Inc.	Amusement Parks	100-249
Cold Springs Fish & Supply Co	Wholesale Trade Agents	100-249
Flurry Inc.	Hospitality	100-249
Holy Redeemer Visiting Nurse	Healthcare	100-249
Jersey Cape Diagnostic	Healthcare	100-249
Lund's Fisheries Inc	Fresh/Frozen Seafood	100-249
Mid Atlantic Center For The Arts	Consumer	100-249
Oceanfront Properties	Motels	100-249

LARGEST EMPLOYMENT SECTORS (TOP 5)

Rank	Sector	Cape May	NJ	U.S.
1	Education & Healthcare Services	25%	23%	23%
2	Leisure & Hospitality	19%	8%	9%
3	Trade, Transportation & Utilities	18%	21%	19%
4	Professional & Business Services	9%	13%	11%
5	Construction	7%	5%	6%

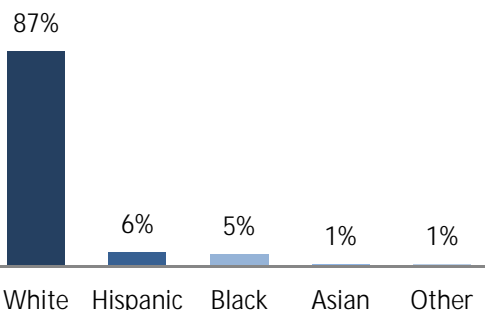
LARGEST OCCUPATIONS (TOP 5)

Rank	Occupation	Cape May	NJ	U.S.
1	Office & Admin Support	16%	17%	16%
2	Food Prep & Serving Related	15%	7%	9%
3	Sales & Related	12%	11%	11%
4	Personal Care & Service	7%	4%	3%
5	Education, Training & Library	6%	8%	6%

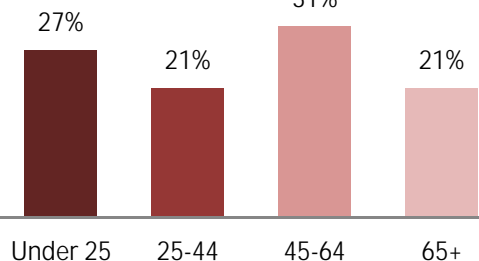
FASTEST GROWING EMPLOYMENT SECTORS – 2010-2020

Rank	Sector	New Employment
1	Education and Health Services	600
2	Professional and Business Services	500
3	Trade, Transportation, and Utilities	400
4	Leisure and Hospitality	350
5	Construction	250

ETHNICITY/DIVERSITY



AGE

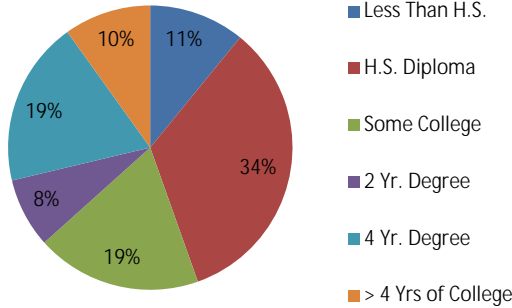


MEDIAN AGE

47

LABOR FORCE & EMPLOYMENT cont'd

EDUCATION ATTAINMENT



LARGEST SCHOOL DISTRICTS

	Total Enrollment	Average Combined SAT score (US :1498)
Middle Twp	2670	1435
Ocean City	2072	1501
Lower Twp	1826	NA
Lower Cape May Regional	1541	1448
Upper Twp	1405	1403

VOCATIONAL SCHOOL

Institute	Enrollment
Cape May County Technical	614

INSTITUTES OF HIGHER EDUCATION

Institute	Type	ENROLLMENT	
		Under graduate	Graduate
Richard Stockton (Atlantic County)	4 Yr	7,240	868
Atlantic Cape Community College	2 Yr	7,592	NA

COST OF DOING BUSINESS

2012 AVG. WAGES

Occupation	Cape May	NJ
Bldg/Grounds Cleaning & Maint	\$25,530	\$28,250
Construction and Extraction	\$45,870	\$56,480
Food Prep & Serving Related	\$22,900	\$23,340
Healthcare Practitioners	\$69,070	\$84,800
Install, Maint & Repair	\$43,720	\$50,210
Management	\$99,510	\$132,420
Office & Admin Support	\$34,290	\$37,400
Personal Care & Service	\$27,690	\$28,060
Sales & Related	\$32,860	\$43,810
Trnsp and Material Moving	\$33,390	\$33,230

KEY RESOURCES & CONTACTS

TRACYE MCDANIEL | PRESIDENT AND CHIEF EXECUTIVE OFFICER
 MICHAEL CHROBAK | CHIEF ECONOMIC DEVELOPMENT OFFICER

EconDev@choosenj.com

609-297-2200

www.ChooseNJ.com Highly educated, perfectly located.



TRANSPORTATION/MOBILITY

AVG COMMUTE TIME (MINS)

22 30 NJ
25 US

AVAIL TRANSPORTATION SYSTEMS

9 Bus Routes

CARPPOOL

9.8%

11 Commuter Rail Lines (statewide)

USE PUBLIC TRANSIT

1.2%

3 Light Rail Lines (statewide)

MILES OF PUBLIC ROADS (statewide)

38,000

KEY ROADS

§ Garden State Parkway
 § Routes 9, 47

MILEAGE TO NEAREST AIRPORTS

28 To Atlantic City Airport

ABOUT ATLANTIC CITY INT'L AIRPORT

§ 1.4 million passengers annually
 § Joint civil-military public airport
 § 5,300-acre site

55 To Philadelphia Int'l Airport

ABOUT PHILADELPHIA INT'L AIRPORT

§ 30.5 Million passengers (2013)
 § Ranked 19th in US for passenger traffic

MILEAGE TO NEAREST PORT

62 To Camden Port

ABOUT PORT OF CAMDEN

§ 4 Terminals
 § 35 Tenants
 § Specializes in handling break-bulk and container cargo
 § Nation's leader in handling import wood products

ACCESS TO CONSUMERS (MILLIONS)

130 Within a day's drive

UTILITIES

Type of Utility	Utility Providers
Gas	South Jersey Gas
Electric	Conectiv
Water/Sewer	New Jersey American Water; municipal systems

SOURCES: NJ Department of Labor & US Bureau of Labor Statistics; US Census Bureau, American Community Survey; NJ Monthly Magazine; NJ State Department of Education; Board of Public Utilities; Tax Foundation; Infoplease.com; Travelmath; Hoovers; Institute for Energy Research; Data current as of September 2013